



**MIIQAAT**  
Trading Company

**General Trading of Household  
Goods, Foodstuffs, and Clothing.  
Suuqbacad, Mogadishu somalia**

A large stack of beige sacks, likely containing foodstuffs, is shown in a warehouse setting. The sacks are stacked in a way that creates a sense of depth and volume. A white curved bar is positioned above the text, partially overlapping the top of the sack stack.

# **COMPANY PROFILE**

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# COMPANY OVERVIEW

Miiqaat Trading Company is a general trading business operating from Suuqbacad, Mogadishu, where it maintains a physical store serving daily market needs. The business is engaged in the trade and supply of household goods, foodstuffs, and clothing, supporting routine retail and market activity. Operations are built around direct availability of goods. Products are stocked through a combination of store-based inventory and supporting storage facilities, allowing supply to be made from held stock rather than through brokerage or order-based sourcing.

This structure enables the business to respond to regular demand patterns common in active market environments. Miiqaat's role is practical and market-facing. The business focuses on goods required for everyday use and routine trade, supplying items that move consistently through the market. Activities are defined by what can be reliably stocked, managed, and supplied on a continuous basis, rather than by product breadth or speculative trading.



# NATURE OF BUSINESS

- Trade in physical household goods, foodstuffs, and clothing
- Operate through a market-facing store supported by storage facilities
- Purchase, hold, and supply goods directly from owned stock
- Support routine market demand through consistent availability



# PRODUCTS AND TRADING CATEGORIES

Miiqaat Trading Company trades in everyday goods required for routine household use and regular market supply. Product activity is organized into clearly defined categories based on demand consistency and suitability for stocking and supply from inventory.



# HOUSEHOLD ITEMS

This category includes commonly used domestic and personal items supplied for daily household needs. Typical goods handled include cleaning products, basic household accessories, combs, mirrors, and similar items required for regular use. These products are selected for steady turnover and ease of replenishment.



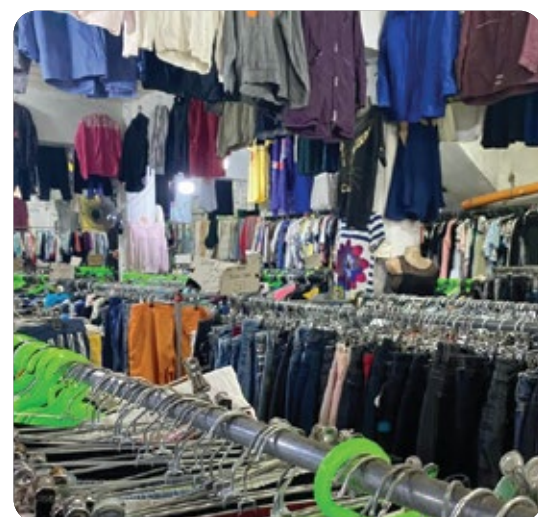
# FOODSTUFFS

Food trading focuses on essential staple items that form part of regular consumption patterns. Products handled under this category include rice, wheat flour, sugar, and similar food items supplied for routine retail and market distribution. Goods are traded based on predictable demand and suitability for storage and handling.



# CLOTHING

Clothing is traded to meet everyday apparel needs for men, women, and children. Items are selected where demand is consistent and quantities can be stocked and supplied without disruption. Trading activity in this category is aligned with regular market movement rather than seasonal or fashion-driven cycles



# OPERATIONS & SUPPLY MODEL

How goods move through the business, from stock to supply.

- **Store-Led Trading**

The physical store serves as the primary point of trade, supporting daily transactions and direct engagement with market buyers.

- **Stock Storage**

Goods are held in storage facilities to maintain availability and support ongoing supply without reliance on on-demand sourcing.

- **Supply From Inventory**

Products are supplied directly from available stock, allowing consistent replenishment for repeat buyers and routine market needs.



# QUALITY & HANDLING

Goods are handled with basic care appropriate to everyday household items, foodstuffs, and clothing.

## Handling Practices

- ✓ Goods are handled in a manner intended to prevent unnecessary contamination or damage during storage and supply.
- ✓ Items are stored in suitable conditions based on their type, with attention to cleanliness and order.
- ✓ Household goods and clothing are managed to maintain acceptable condition prior to supply.
- ✓ Foodstuffs are stored and supplied with consideration for basic food safety and suitability for consumption.



# VISION & MISSION

## Mission

To trade and supply household items, foodstuffs, and clothing through a store-based operation supported by proper stock management, ensuring goods are available, handled responsibly, and supplied in line with routine market demand.

## Vision

To operate as a dependable general trading business that supports everyday market needs through consistent availability of essential goods.



# CORE VALUES



## Reliability

Trading activities are conducted with an emphasis on consistency and follow-through. Goods are supplied based on availability and agreed terms, supporting repeat market activity and dependable trading relationships.



## Practicality

Decisions are guided by what works in day-to-day operations. Product selection, stocking, and supply are aligned with routine demand and handling realities rather than ambition or expansion for its own sake.



## Responsibility in Handling Goods

Household items, foodstuffs, and clothing are managed with attention to proper handling and storage. The condition of goods is treated as an operational responsibility throughout the supply process.



## Honesty in Trade

Transactions are approached transparently, with clear understanding of product type, quantity, and availability. The business prioritizes straightforward trading practices without misrepresentation.



## Continuity

The business values sustained participation in the market. Operations are structured to support ongoing supply and long-term presence rather than short-term or opportunistic trading.

# MESSAGE FROM THE CHAIRMAN



YAHYE MOHAMUD MOHAMED

Chairman

“ Miiqaat Trading Company operates to support everyday market needs through the consistent supply of household goods, foodstuffs, and clothing. The business is managed with direct oversight of trading activities, stock handling, and supply decisions, grounded in practical understanding of local market conditions. As the business develops, consideration is being given to expanding trading activities into livestock and agricultural products where operational readiness allows. ”

# FUTURE DIRECTION

Miiqaat Trading Company's current focus remains on the trading and supply of household goods, foodstuffs, and clothing through its existing store and storage setup. All day-to-day operations are structured around these activities. Future plans include expanding trading activities into livestock and agricultural products.

These areas are not part of current operations and will be considered only when appropriate sourcing, handling, and storage arrangements are in place. Any expansion will follow the same practical trading approach and market-based discipline that guide existing activities.



A GENERAL TRADING BUSINESS OPERATING TO  
SUPPORT EVERYDAY MARKET NEEDS

# Get In Touch



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